



# Júnior Oliveira

junioruxuidesigner@gmail.com

+351 931 427 506

linkedin.com/in/junioruxui

junioruxhub.com

## Skills

### General

UX/UI

Product Design

User Research

Prototyping

Wireframing

Usability Testing

### Design

Figma

FigJam

Adobe Creative Suite

### Engineering

HTML/CSS

CMS

Digital Marketing

E-Go!

SEO

Google Analytics

## Experience

### UX/UI Designer

May 2024 - Present

BIMMS - BIM Management Solutions

Dedicated to the design of a single, complex project, covering all stages from ideation to functional prototyping in Figma. Actively collaborated with the UX/UI design team and front-end developers, ensuring an efficient and seamless handoff process for development. Also contributed to the project's direction by supporting Product Ownership tasks, helping shape decisions to enhance the user experience. Designed and implemented a robust design system for the project, promoting consistency and scalability.

### Web Designer

May 2017 - February 2023

Casa Favais, Lda

Web Designer at Casa Favais, I led the design of the new e-commerce website. Additionally, I comprehensively managed all social media pages of the company, ensuring a cohesive and strategic online presence. My role involved capturing and editing videos, overseeing email marketing campaigns, and effectively administering social media, contributing to an integrated and efficient approach in the company's digital marketing strategies. My commitment was to ensure a consistent and engaging visual representation aligned with the company's objectives.

### UX/UI Designer

October 2015 - September 2016

Fastluza - Consultoria, Lda

Lead designer, specialized in the conception and development of various projects, including e-commerce, intranets, institutional pages, and WordPress websites. Committed to tailoring each project to meet specific client needs, seeking innovation and aesthetic excellence. The goal is to provide distinctive and functional visual solutions that exceed expectations and enhance the digital presence of partners.

## Education

### Universidade da Maia, UMAIA

September 2013 - April 2015

Technological Specialization Course of development of multimedia products (Design, Video, Programming, Audio, Illustration, 3D Modeling)

## Courses

### FLAG

May 2023 - October 2023

UX/UI Design

### GTI - Gestão, Tecnologia e Inovação S.A

May 2018

Modular Training - Digital Marketing

### RCR Management Solutions

February 2018

Leads Generation Workshop - Google AdWords